

For release immediately:

Sarritor® Biological Lawn Weed Killer Now Available For Home Use

Sarritor Biological Lawn Weed Killer – the first biological, 100% natural (non-chemical), selective lawn weed killer to control dandelions, clover and plantain in turf without harming the lawn is **now** available at leading garden centres and retail stores for do-it-yourself homeowner application. Sarritor is compliant with all municipal by-laws.

How Does It Work? The active ingredient of Sarritor is a naturally occurring fungus. The fungus is coated on a dry granular carrier that can be applied directly on a broadleaf weed. The fungus is activated by moisture and works best when temperature is between 18 and 24 degrees C. It grows naturally into the weed and absorbs the plant tissues until the weed is completely gone. Once the weed is gone, the fungus dies and no residuals are left.

“We at Sarritor are really excited to launch our product into the Canadian retail market in conjunction with Sure-Gro noted Jeff Watson, President, Sarritor. Now there is an environmentally safe alternative to selective chemical herbicides that have been banned. Sarritor is a natural & organic product based on the Sclerotinia Minor technology that was developed by Dr. Alan Watson of McGill University. Sarritor can control dandelions and other broad leaf weeds in turf without harming surrounding grass by using a fungus that is a natural enemy of weeds. The 100% natural & organic product is non-toxic, does not produce spores, is neutral in the environment and is indigenous to Canada. Once applied, the product kills the weed and disappears.

Mark Cullen, Canadian Gardening Expert, has used Sarritor “I don’t mind a few weeds in my lawn, but sometimes they get out of control or I don’t have time to dig each one out. Sarritor is perfect for me because it is easy to apply, fast-acting and effective – plus it’s all natural and that is important to me”. Mark also noted that Sarritor will not harm your grass and is safe for children and pets.

Sarritor comes in a handy shaker dispenser bottle. The bottle is designed to dispense the correct dose with each application. One dose per dandelion is all it takes! The bottle contains enough Sarritor to treat approximately 750 dandelions.

Attachments:

Photo #1 – Bottle applicator

Photo #2 – Weed treatment – before and after

For more information please contact:

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