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**Sarritor Inc. announces first naturally occurring weed control product**

A new natural product has been developed by Dr. Alan Watson of McGill University to eliminate weeds in lawns. *Sclerotinia Minor* technology can completely eliminate dandelions without harming surrounding grass, by using a fungus that is a natural enemy of weeds. The product provides the first natural alternative to chemical herbicides that have been widely banned by many municipal governments.

The 100% natural product is non-toxic, does not produce spores, is neutral in the environment and is indigenous to Canada. Once applied, the product attacks the weed and disappears. All grass types have a defense mechanism and immunity to the fungus.

The Pest Management Regulatory Agency (PMRA) of Health Canada gave approval for the sale of the product at Canadian professional and retail outlets in spring 2007. The product, currently under the name *Sarritor* will be available in limited distribution in the spring of 2008.

The biological agent is dry and granular (1.4 – 2.0 mm in diameter) and can be broadcast or spot applied to weeds. Extensive field trials were conducted in Toronto and Halifax during 2007. Results show that the product is almost as effective at treating weeds as chemical herbicides that have been prohibited. Sarritor Inc. continues testing the product and is collecting data to include other weed varieties on the label.

Sarritor Inc. is a biotechnology company based in Montreal, Canada, specializing in the development of natural pest control products. The company developed the new biological control agent in collaboration with McGill University's Faculty of Agricultural and Environmental Sciences at Macdonald campus.

For more information, including product availability, visit [www.sarritor.ca](http://www.sarritor.ca).

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